Bridgehampton’s annual Firemen’s Carnival held an exhibition motor race on the hamlet’s streets in 1914. It was a huge success financially, and the proceeds were used to buy modern firefighting apparatus for the all volunteer fire department. The next year, Vivian and Maynard Parsons, cousins from Amagansett and East Hampton, respectively, won the race in a remodeled Ford that was no more than an engine on four wheels. Starting on Main Street in front of the Sandford Water Co. (now home to a real estate agency), the 10-lap, three-mile course ran west, then south onto Halsey Lane, east onto Hildreth Lane, straight onto Church Lane, north on Ocean Road, and finally west again on Main Street. The last car race on Main Street took place in the summer of 1921. Above photo: Vivian Parsons of Amagansett, at wheel, and his cousins, brothers Harry, left, and Maynard Parsons of East Hampton, right, after their 1915 win.