On July 1, 1955 the grand opening of the Hamptons Drive-in in Bridgehampton was reported with a flourish by the Bridgehampton News, another local institution long gone. The theater was “the sister unit to one that has proved a great attraction in Bay Shore” and “the only one on the South Fork of Long Island between Hampton Bays and Montauk, strategically situated in one of the best locations in the area.” Now the location of a King Kullen Grocery Store, the Drive-in was dubbed an “outdoor entertainment wonderland,” with a cinematic super-screen as high as a seven-story building, a refreshment pavilion, a kiddie playground, and a state-of-the-art speaker system. The opening night screened a double feature of Clark Gable and Susan Hayward’s “Soldier of Fortune” and Greer Garson in “Strange Lady in Town.” A bevy of local celebrities came out for its debut. The drive-in reigned for almost 30 years, from 1955 until 1983, a good time for movies.